

# Learn qualitative research from NatCen Learning

where

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who

how

when

why

## Our Courses

### Introduction to qualitative research – 1 day

A great introduction to the world of qualitative research. This course is designed to equip you with a clear understanding of what qualitative research is by answering these three core questions: What are the main features of qualitative research? what methods are used by qualitative researchers and why? and how can you use qualitative research to inform policy and practice?

### Qualitative research design – 2 days

All the essentials you need to ensure you can produce high quality, rigorous research designs for your qualitative studies. The course will explore qualitative sampling and how to choose the right methods for your research project; it will also provide you with a thorough understanding of how to plan for qualitative research. By the end of the course you will be able to better appraise the quality and feasibility of research designs, and write higher quality research specifications and proposals for qualitative studies.

### Depth interviewing skills – 2 days (Maximum number of participants - 12)

One of our most popular courses, designed to give you an understanding of, and experience in using, the skills and techniques involved in conducting qualitative interviews to a high standard. The course provides an invaluable insight into the qualitative interview process, from designing topic guides to managing the in-depth interview itself. The course allows plenty of time for hands-on practice interviewing whilst getting feedback from trainers with extensive experience.

### Managing challenging interviews – 1 day (Maximum number of participants - 12)

We've added this new course to our popular qualitative programme. The day will explore the key issues in planning for and conducting qualitative interviews with a wide variety of participants who may find the interview process challenging or threatening, ranging from highly qualified professionals to vulnerable population groups. As well as drawing on our trainers' own wide experiences, the course aims to offer a forum where participants can discuss their studies and reflect on these issues away from the hectic day-to-day experience of carrying out applied research.

### Moderating focus groups – 2 days

Learn how to conduct effective focus groups on this two day course. By the end of the course, you will be able to appreciate the role and value of using focus groups and have practical experience of observing, participating in, or facilitating focus groups. This course is ideal for participants who already have experience of and a solid knowledge of the skills involved in qualitative interviewing. You will be able to develop and extend your skills allowing you to conduct focus groups and group based interviews with confidence and rigour.

### The analysis of qualitative data – 2 days

Researchers often find the analytical stage of their projects the most challenging and time consuming. On this course we provide participants with a clear understanding of the analytical process in qualitative research along with the range of tools and techniques to undertake rigorous qualitative data analysis. The course is designed so that participants can move collectively through the analysis process working on real examples at each stage, providing a unique training experience which will leave them confident to tackle their own analysis.

### Reporting qualitative data - 1 day

This course is designed for researchers who are experienced in other aspects of qualitative research such as data collection or analysis, but are new to writing reports based on qualitative data analysis. It will focus on the techniques needed to display qualitative evidence effectively in both stand-alone qualitative and integrated mixed method reports. Practical sessions will be integral to your learning.

**1 day courses - £280\* / £350**

**2 day courses - £520\* / £650**

\*Reduced fees are charged for delegates from the third sector and the academic sector.

Prices include refreshments throughout the day and all course materials.

We do not charge VAT



[www.natcen.ac.uk/events-and-training/our-training/open-courses](http://www.natcen.ac.uk/events-and-training/our-training/open-courses)

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